

Introducing



Undalup's vision is to

*share the authentic
culture, traditions,
knowledge and history*

of the Wadandi/Pibulmun people
with the broader Southwest
communities – to impart an
understanding of the importance
of Boodja (Country) and to teach
the significance of and respect
for the Wadandi Elders and
Traditional Custodians





Making
history since

2012

Established for
the *benefit* of
Aboriginal people

Strategic Platforms

Aboriginal Community

We put the community and environment in the centre of everything we do

Valued Partners

Relied on by partners to provide quality environment work

Fit for Growth

A high performing agile and efficient business with the capacity to grow

The Cooperative Difference

Our people deliver exceptional service by living our values and sustainable principles whilst seeking to innovate

Projects and Beyond

Diversification by expanding landcare projects and advocacy

Undalup Values

To guide Undalup, the following core values have been adopted:

- Respect
- Authenticity
- Trust
- Honesty
- Loyalty
- Accountability
- Simplicity
- Value-Centricity
- Collaborative
- Passionate



How We Work

We are strategic

We are custodians of our region. We plan effective solutions to achieve positive outcomes with multiple benefits for our environment and community.

We harness our collective intelligence

We recognise, draw upon and leverage the skills, expertise and diversity of our team and partners. We succeed by combining traditional and local knowledge.

We build trust and confidence

From start to finish of a project, we consult, communicate and collaborate with all stakeholders. By being neutral and trusted, we can influence others and act as a link between different groups.

We empower our community and partners

We act as a catalyst, facilitating change in the community by building skills and capacity to create long-lasting change.

How We Work

A faint, artistic background image of a bird with a red breast and grey wings perched on a textured rock. The bird is facing right and is semi-transparent, allowing the text to be overlaid on it.

We actively seek new ideas and innovations in our business

We are always learning, improving and developing new ways of doing things.

We create new models, markets and tools that create, incentivise and reward sustainable stewardship of our natural resources and communities.

We establish and develop strategic partnerships

We recognise that through establishing strategic partnerships we can leverage the best available resources to create much greater impact and outcomes.

We amplify our impact

We increase the uptake of sustainable solutions through demonstrations and education.

We share lessons learnt and promote success stories.

Key Facts

100% Aboriginal owned

100% Aboriginal board and staff

100% Local people

Key Facts

Operating **7 days** per week

Stable and reliable **workforce**

Can offer more than **950** man hours
per month

KPIs

year to date

Six Wadandi Rangers

Trained with Certification
in Conservation and land
care management

Over 20 cultural

burning fire trainings
delivered last year

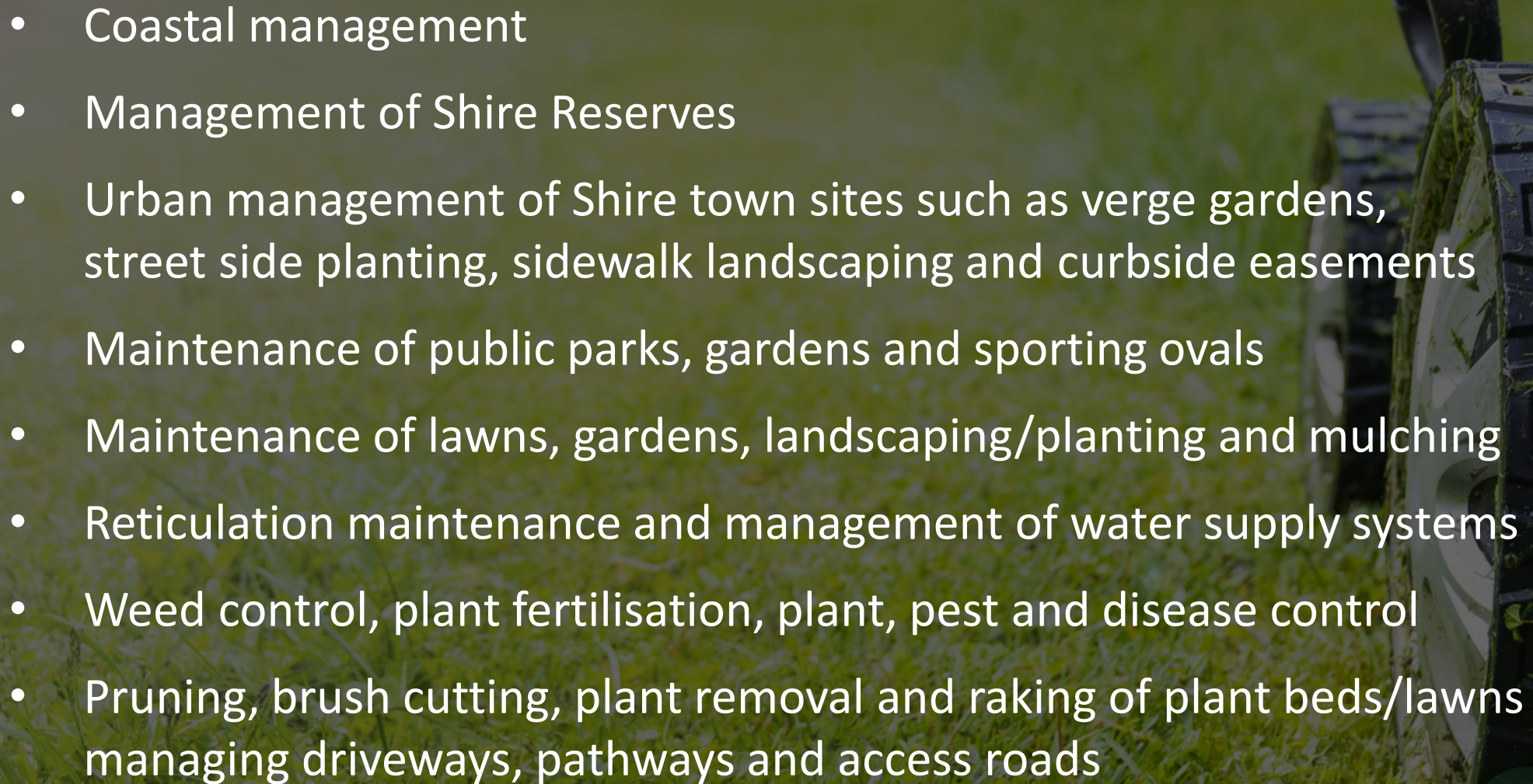




Local carers that deliver
independence and *pride*
for local people

Undalup is the **largest** and **proudest**
Aboriginal business in the South West

We aim to be an *award-winning*
NRM maintenance business, strong in grounds
services and offering a range of maintenance
streams including

- 
- Coastal management
 - Management of Shire Reserves
 - Urban management of Shire town sites such as verge gardens, street side planting, sidewalk landscaping and curbside easements
 - Maintenance of public parks, gardens and sporting ovals
 - Maintenance of lawns, gardens, landscaping/planting and mulching
 - Reticulation maintenance and management of water supply systems
 - Weed control, plant fertilisation, plant, pest and disease control
 - Pruning, brush cutting, plant removal and raking of plant beds/lawns managing driveways, pathways and access roads

Undalup's aim is to be the
backbone of the many
maintenance programs in
the Augusta Margaret River
& Busselton City shires

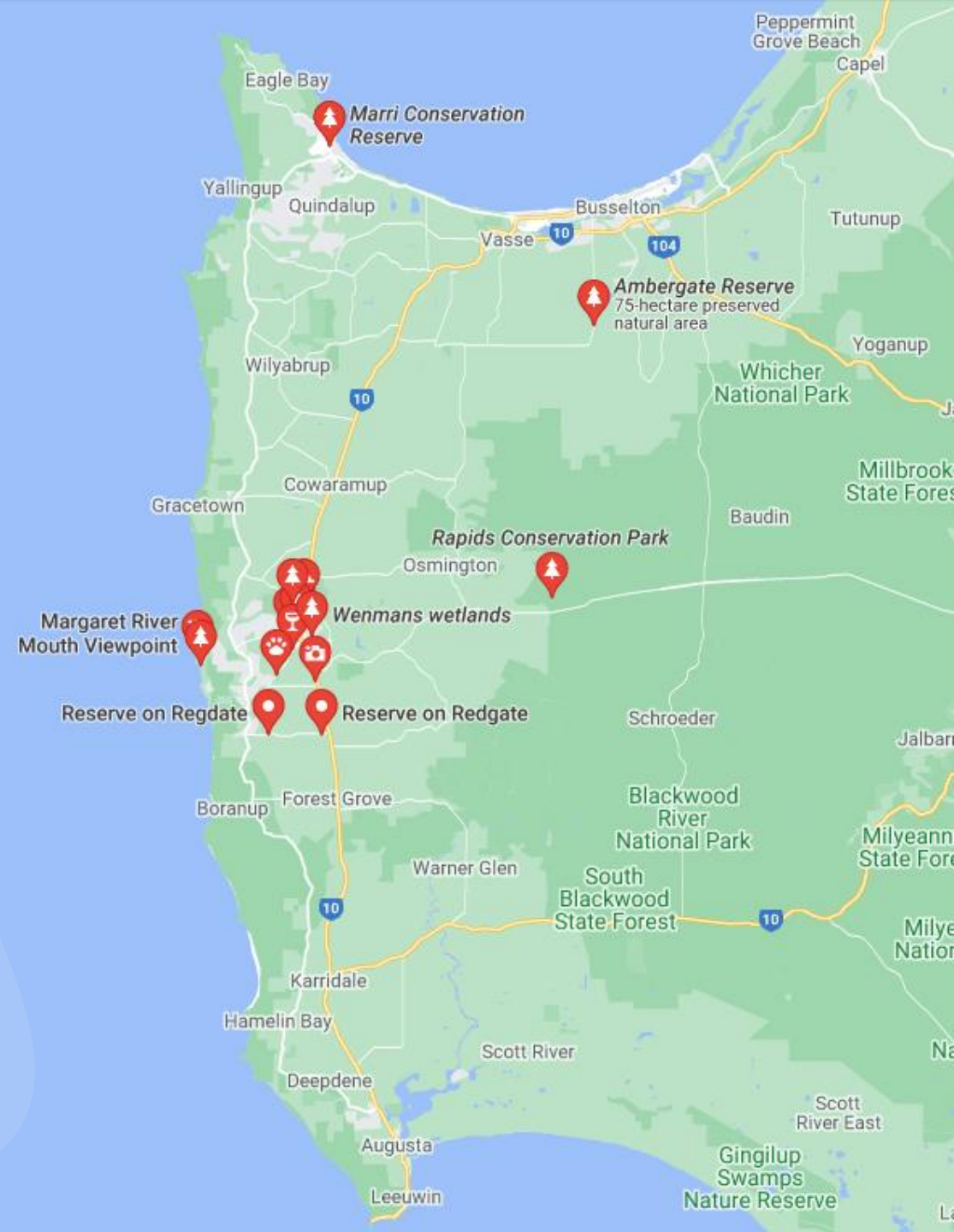


With a 7 day a week operation from a depot in AMRS and City of Busselton, Undalup provides services to both Shires at the *highest standards* of service delivery

Our focus is on *empowering* local people to generate stability and strength within our organisation and our staff will take great pride in their work



Our footprint



Outcome

Provide our people with *meaningful*, long-term careers.

A unique community organisation that maintains its *independence* by self-generating the majority of operating capital. It becomes a self-funded social enterprise outside of native title negotiation tensions.



Stakeholders & Partnerships

We aim to **pride** ourselves on providing long-term and meaningful careers that allow our employees to make **positive** contributions to the community – not just for ourselves but for our stakeholders and partners – *our friends*



We pride ourselves on being involved in the ongoing **development** and **growth** of the local business community, as well as ensuring we adhere to *best practice standards* for Indigenous organisations

A scenic view of a pier extending into the ocean at sunset. The sky is a mix of blue, purple, and orange, with a faint rainbow visible on the right side. The pier is made of wood and has several blue buildings with white trim. The buildings have white windows and doors. The water is calm and reflects the colors of the sky. The beach is sandy and in the foreground.

We simply ask for
your support

Thank you

Images courtesy Elements Margaret River, Undalup Facebook, Christian Fletcher, MRBTA and Google.